

Irish Broadband Blazes Ahead With Fastest Broadband Product

Irish Broadband today (15th January 2008) launched its fastest ever mainstream Broadband service. Available to both residential and business customers, the Home Pro 12mbps and Business Pro 12mbps products provide customers with 12Mb downstream and 1Mb upstream speeds - twice as fast as its current consumer and conventional business offerings. It is currently the most cost effective 12 Mb product on the Irish market.

With free connection, and an introductory flat monthly fee of €159 per month (ex VAT), the service is ideal for businesses and home users that require an enhanced broadband experience for a competitive monthly cost.

Pro 12mbps DSL broadband as with all of Irish Broadband products, has a limitless data download allowance.

Commenting on the launch, Ruairi Jennings, Commercial Director, Irish Broadband said:

“With blisteringly fast upload and download speeds, DSL Pro 12mbps is aimed at customers who wish to take advantage of improved connection speeds and faster response times, for example small to medium sized businesses, companies working with large files or even people working from home. It would also be attractive to residential users who want a top-of-the range broadband experience for such activities as enhanced video streaming and movie downloads. What’s more it’s available at a very competitive rate.”

Pro 12mbps is immediately accessible to homes and businesses in 40 ADSL2+ enabled exchanges in Dublin and Kildare. Availability will be extended to other areas, in a phased basis, in the near future.

People wishing to find out more about the Home Pro 12 mbps and Business Pro 12 mbps service should logon to www.irishbroadband.ie or phone Lo-call: 1890 56 44 56.

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