

MEDIA RELEASE



IRISH BROADBAND ANNOUNCES OPENING OF NEW OFFICES IN GALWAY CITY

Irish Broadband, Ireland's only alternative broadband network provider, today (1st September 2005) announced the official opening of new sales and marketing offices for broadband customers in the West of Ireland.

The new offices are the third to be opened by Irish Broadband and will be used primarily for sales and marketing of Irish Broadband's wireless broadband Internet solutions to broadband customers in counties Limerick and Galway.

The official opening in Galway today coincided with the launch of a further two broadband 'high-sites' (Ballybane and Tonabroocky) by Irish Broadband, which gives the company over ninety per cent wireless broadband coverage in Galway City.

"Demand for broadband services in the West of Ireland is outstripping supply even faster than it is in Dublin," said Paul Doody, Managing Director, Irish Broadband. "Our new sales offices will enable Irish Broadband to tap into the strong demand for broadband services in Limerick and Galway, and will act as a springboard for the development of state-of-the-art wireless broadband infrastructure in the West of Ireland."

Irish Broadband's new sales offices will service both business and residential customers and are located at Unit 44, Ballybane Business Park, Tuam Road, Galway City.

Irish Broadband is Ireland's leading wireless broadband provider. Irish Broadband offers business and residential customers a wide range of high-speed, always-on broadband Internet solutions, with packages starting from €24.99 per month

including VAT for residential customers and €40 per month ex VAT for business customers. Bandwidth sizes range from 512kbps right up to 6MB and un-contended leased-line equivalents are available, providing savings of up to 70 per cent on copper and fibre line alternatives.

Irish Broadband is the only broadband services supplier to offer business customers unlimited monthly upload/download allowances and symmetric uploading and downloading speeds as standard on all its broadband business packages.

Irish Broadband provides fast, always-on, wireless broadband Internet services to Irish homes and businesses. Services are currently available to customers in the cities of Dublin, Cork, Limerick, Waterford, Galway, Drogheda and Dundalk.

Because wireless broadband is delivered 'over the air', customers do not require a phone line to avail of Irish Broadband's services. Unlike DSL alternatives, wireless broadband installation is unobtrusive and does not require disruption to business customers' premises or equipment.

(Ends)

Issued on behalf of Irish Broadband by Heneghan PR.

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