

Media Release



Irish Broadband, Ireland's only alternative broadband network provider, today (12th September 2005) announced the appointment of three information and communications technology (ICT) industry veterans to the key positions of **Corporate Sales Manager, National Sales Manager** and **Contact Centre Manager**.

Effective immediately, **Richard McGuinness, Gregg Behan** and **David Kelly** are appointed as **Corporate Sales Manager, National Sales Manager** and **Contact Centre Manager** respectively.

The appointments of Richard, Gregg and David puts in place a hugely successful front of house sales team with a proven track record in successful sales operations for leading ICT enterprises.

Richard McGuinness has over 7 years experience within the telecommunications industry, most recently with e-security specialists IT Partners, where he held the position of Business Development Manager.

Gregg Behan joins Irish Broadband from BT Ireland, where he led the BT Mid Markets team, selling Voice and Data solutions to corporate customers.

David Kelly joins from Oracle EMEA, where he held the position of UK Regional Sales Manager (Commercial and Industrial) for Oracle Direct for three and a half years.

"To achieve Irish Broadband's goals for customer acquisition and financial growth, we need leadership and expertise in key executive positions", said Paul Doody, Managing Director, Irish Broadband. "I am confident that we have found precisely those ingredients in Richard, Gregg and David and look forward to the exciting prospect of this hugely experienced team taking Irish Broadband to a new level of success."

Irish Broadband provides fast, always-on, wireless broadband Internet services to Irish homes and businesses. Services are currently available to customers in the cities of Dublin, Cork, Limerick, Waterford, Galway, Drogheda and Dundalk.

Irish Broadband's range of high-speed, always-on broadband Internet solutions starts from €18.95 per month including VAT for residential customers and €40 per month ex VAT for business customers. Available bandwidth sizes range from 512kbps right up to 6MB and un-contended leased-line equivalents are available, providing savings of up to 70 per cent on copper and fibre line alternatives.

Irish Broadband is a subsidiary of NTR plc, Ireland's leading private sector developer, financier and operator of public infrastructure.

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Issued on behalf of Irish Broadband by Heneghan Public Relations.

Enquiries: Nigel Heneghan, Heneghan PR, Tel: 01-6607395
Orla Duffy, Irish Broadband, Tel: 01-4818400