

7th February 2006

IRISH BROADBAND ANNOUNCES APPOINTMENT OF NEW CHIEF EXECUTIVE

Irish Broadband, Ireland's leading wireless broadband service provider has announced the appointment of Neil Parkinson to the position of Chief Executive. He joins the company with immediate effect.

Paul Doody, Managing Director of Irish Broadband assumes the role of Executive Deputy Chairman. Jim Barry, Chief Executive of NTR plc, the major shareholder in Irish Broadband, is Chairman of the company.

Previously Neil Parkinson held the position of Group Chief Executive and Chairman respectively of Esat Group. More recently he has provided consultancy for a number of companies and he currently serves as a non-executive Director on the Board of AIM listed Calyx Group Plc. and Conduit Ireland Limited.

Paul Doody, Executive Deputy Chairman said: "The appointment of Neil Parkinson comes in a period of great opportunity for Irish Broadband. In the past year we have grown our customer numbers to over 20,000, a rise of more than 1000%, with the majority of this customer acquisition occurring towards the end of the year. This momentum has carried over to the beginning of 2006. We have set ourselves a target of 75,000 customers by the end of this year and we have put in place a strategic management team to support our further roll-out and development."

Neil Parkinson, Chief Executive, Irish Broadband said: "I am very pleased to join Irish Broadband during a particularly exciting time for the company. 2006 promises to be a significant year in the growth of wireless broadband communications in this country and we intend Irish Broadband to be right at the forefront of this development."

Neil Parkinson has been working on a consultancy basis for Irish Broadband for a number of months.

(Ends)

Issued on behalf of Irish Broadband by Heneghan PR

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About Irish Broadband:

Irish Broadband obtained a telecommunications licence from the Office of the Director of Telecommunications (ComReg) in July 2002 and began customer connections in August 2002. Irish Broadband currently holds 3.5GHz spectrum licenses in 27 regions around Ireland including Dublin, Cork, Limerick, Galway, Waterford, Drogheda and Dundalk, Athlone, Arklow, Ennis, Kilkenny, Letterkenny, Newbridge, Portlaoise, Wexford and Carlow.

For more information, visit www.irishbroadband.ie