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## Wireless firm opts for wires

INTERNET provider Irish Broadband has moved into the ADSL fixed-line market in order to catch customers who fall outside of its wireless network coverage area.

The company has entered into an agreement with Eircom to resell the incumbent's bitstream DSL product. Irish Broadband will offer DSL services to 75pc of Irish phone lines capable of handling broadband. The company hinted that it may look at unbundling exchanges in the future.