

MEDIA RELEASE



CHRISTMAS COMES EARLY WITH IRISH BROADBAND

Broadband speeds doubled for FREE!

Wednesday December 13th 2006, **Irish Broadband**, Ireland's leading wireless broadband provider today announced that it is giving all its Residential 1Mb Breeze customers an early Christmas present by doubling the speed to 2Mb for free!

Orla Carroll, Head of Marketing, Irish Broadband said: "Now, all Irish Broadband business & residential customers using our Breeze product suite will benefit from increased speeds and improved contention ratios. This doubling of the speed for our Residential 1Mb customers to 2Mb will allow all our customers to experience the benefits of our expanded network through faster connectivity. We've upgraded the speeds of all our Breeze products (Business & Residential) by between 20 and 50% over the last 2 months depending on the product the customer was previously on."

These product upgrades are in addition to two recently added new Irish Broadband products which can also benefit all our Breeze customers:

Irish Broadband Go! - mobile broadband data card (PC card)

- First on the Irish market which offers true broadband speeds for a fixed monthly fee
- No usage caps or restrictions on access to services such as VoIP or instant messaging
- Go! card allows you to access emails, corporate LAN or download large files from your laptop while on the go
- Just €39.95 a month.

'Irish Broadband Talk' - Voice over IP service

- Make phone calls using your broadband connection
- Significant savings on telephone bills
- Standard 'Irish Broadband Talk' VoIP package costs €9.99 per month for 500 minutes of calls to landlines in Ireland & UK, this means an average cost of less than 2c per minute!

The product upgrades were enabled by the recently completed €13m build out of Irish Broadband's network, more than doubling its nationwide broadband network and expanding both its capacity and coverage.

Irish Broadband is available across a significantly wider area of the country, within cities and counties, including, Dublin City & County, Cork City, Limerick, Galway, Waterford, Dundalk, Drogheda, Bray, Tralee, Ennis, Kilkenny, Navan, Carlow, Wexford, Athlone, Newbridge, Letterkenny, Celbridge, Leixlip, Greystones, Portlaoise, Killarney, Arklow, Wicklow, Maynooth, Rural North/South Kildare, Rural North Louth, Killaloe/Ballina, North Donegal, Oranmore/Carnmore and Claregalway.

In contrast to conventional broadband service providers, Irish Broadband uses proprietary Internet technology to deliver broadband services over the air. Because the company builds and maintains its own wireless broadband network, customers can avail of broadband services without the need and expense of a having a phone line.

(Ends)

Issued on behalf of Irish Broadband by Heneghan PR

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For more information, visit www.irishbroadband.ie

Retail Partners:

All products can be ordered directly from Irish Broadband (1890 56 44 56) or via our website (www.irishbroadband.ie). Our Ripwave service is also available through a large number of retail outlets;

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| - Harvey Norman | - DID | |
| - Peat's Electronics | - Easons | |
| - PowerCity | - Carphone Warehouse | - Arnotts |
| - Sony Centre | - Cartridge World | - Beyond 2000 |
| - Back to the Future | - Compuworld | - Pixels |
| - The Laptop Shop | - The Office Centre | - Bizmart |