

4th October 2005

Broadband Boost for Clare

The towns of Killaloe and Ballina in Counties Clare and Tipperary are to benefit from a major broadband boost courtesy of Irish Broadband, Ireland's leading provider of wireless Internet broadband services. Over the coming week's, residents and business in both communities will be able to avail of wireless broadband. The initiative is being driven by the Killaloe & Ballina Community Broadband Project.

"We are delighted to work with Irish Broadband on this community project, as they are an Irish-owned operation focussed on delivering first class wireless broadband services" said Eugene McDonough of the Killaloe & Ballina Community Broadband Project. "Irish Broadband also provides the most flexible, cost effective and convenient broadband service."

"We are pleased to work with the Killaloe & Ballina Community Broadband Project to extend our national broadband network into Killaloe / Ballina," said Gregg Behan, National Sales Manager, Irish Broadband. "We are looking forward to working with the local community in rolling out our service and to enable the region to enjoy the most advanced, yet cost efficient, form of broadband service."

Irish Broadband will be supplying residential broadband service to the area from €35.99 per month (Incl. VAT) for 1Mb. Business packages start from €40 a month (Ex. VAT). Wireless broadband is a symmetrical service which means that you have the same upload as download speeds. As it is delivered wirelessly to your home or office there is no need for a phone line.

Irish Broadband's wireless broadband service is also available in Ennis & Limerick City.

Irish Broadband provides fast, always-on, wireless broadband Internet services to Irish homes and businesses. Services are currently available to customers in the cities of Dublin, Cork, Limerick, Waterford, Galway, Bray, Drogheda and Dundalk.

***Promotion:**

Residential - Free connection until December 30th 2005 (Normal connection fee €149) on Breeze 1Mb broadband service at €35.99 (Incl VAT) a month.

Business – Get 2 months Free subscription on our Breeze 2Mb broadband service at €40.00 (Ex VAT) a month

(Ends)

Issued on behalf of Irish Broadband by Heneghan PR.

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About Irish Broadband:

Irish Broadband is a subsidiary of NTR plc and is Ireland's leading provider of wireless broadband to business and residential customers. Irish Broadband builds and owns a proprietary wireless broadband network that provides always-on leased line alternative at DSL prices. Irish Broadband currently holds 3.5GHz spectrum licenses in 16 regions around Ireland including Dublin, Cork, Galway Limerick, Waterford, Drogheda and Dundalk.

For more information, visit www.irishbroadband.ie