

26th November 2003

IRISH BROADBAND NOW AVAILABLE THROUGHOUT DUBLIN CITY CENTRE

Irish Broadband, the specialist in wireless broadband Internet access, now provides true broadband coverage throughout Dublin city centre and has commenced roll out in North Dublin with the launch (26th November 2003) of its two latest high sites. These high sites in Leeson Street, Dublin 2 and in Botanic Road, Glasnevin, Dublin 9, bring the number of Irish Broadband sites to 12 in the Dublin area.

All business and home Internet users in Dublin areas 1 to 10 can now avail of true broadband - high speed, always-on wireless Internet access. Basically anyone within the Dublin region (Finglas and Beaumont to the north, Blanchardstown, Clondalkin and Tallaght to the west and Sandyford, and Blackrock to the south) can at last avail of Irish Broadband's unbeatable service at a price point of €75 (ex VAT) for business and €35 (incl. VAT) for home users per month.

"Irish Broadband is the best option in terms of price and convenience for both business and home users. We are delivering on the Government's vision of affordable broadband access for all sectors of the community," said Paul Doody, Managing Director, Irish Broadband.

Connectivity to Irish Broadband's service is generally within a five-kilometer radius of a high site. The company simply installs a roof-mounted antenna which connects the customer wirelessly to the high site. As Irish Broadband operates its own wireless network it does not depend on Eircom for connection to customers.

For further information on Irish Broadband products see www.irishbroadband.ie or or call 01-2063780.

(Ends)

Issued on behalf of Irish Broadband by Heneghan PR

Enquiries

Nigel Heneghan/Susie Cronin, tel: (01) 660 7395

Caitlin O'Connor, Irish Broadband, tel: (01) 481 8400

About Irish Broadband

Irish Broadband is a subsidiary of NTR plc, Ireland's leading private sector developer, financier and operator of public infrastructure. In July 2002, Irish Broadband received a license to operate wireless broadband networks from Ireland's ComReg (Commission for Communications Regulation - previously the ODTR). Since then the company has deployed an aggressive network rollout and

customer acquisition.
For more information, visit www.irishbroadband.ie