

10th December 2003

BROADBAND TO ROLL OUT IN CORK IN JANUARY

Irish Broadband (www.irishbroadband.ie), specialists in wireless broadband Internet access, has today (10th December 2004) signed a contract for the company's first high site in Cork. Therefore, from January 2004, business and home Internet users in Cork will have access to true broadband - high speed, always-on wireless Internet access - from as little as €1.15 per day.

"On the back of ComReg awarding us with the licence to provide broadband services to Cork, we are commencing the roll out, so that within weeks we will be providing true broadband to business and home Internet users in Cork," said Paul Doody, Managing Director, Irish Broadband. "We are in the process of opening an office in Cork to handle the pent up demand for broadband in the Cork region."

This first high site in Cork is located above the R&H Hall building in Centre Park Road, Marina Walk. Connectivity to Irish Broadband's service is generally available within a five-kilometre radius of a high site. The company simply installs a roof-mounted antenna which connects the customer wirelessly to the high site.

Irish Broadband brings business and home users high speed always on Internet access (upstream as well as downstream) with unlimited connection to the Internet at a price point of €75 (ex VAT) for business and €35 (incl. VAT) for home users per month. The service is extremely price competitive and there is no limit to the number of users that can avail of it. Wireless broadband access has never been more reasonably priced and is striding ahead of all other Internet access product offerings.

Irish Broadband services are already widely available to business and home Internet users in Dublin. In addition to the licence for Cork, the company was awarded a further five prime licences by ComReg to provide wireless broadband services to business and home Internet users in Limerick, Galway, Waterford, Drogheda and Dundalk. Irish Broadband is deploying its services firstly in Cork and is planning to roll out its network in the other five cities by mid 2004.

As Irish Broadband operates its own wireless network, it does not depend on Eircom for connection to customers.

(Ends)

Issued on behalf of Irish Broadband by Heneghan PR

Enquiries

Nigel Heneghan/Susie Cronin, tel: (01) 660 7395

Orla Duffy, Irish Broadband, tel: (01) 481 8400

About Irish Broadband

Irish Broadband is a subsidiary of NTR plc, Ireland's leading private sector developer, financier and operator of public infrastructure. In July 2002, Irish Broadband received a license to operate wireless broadband networks from Ireland's ComReg (Commission for Communications Regulation - previously the ODTR). Since then the company has deployed an aggressive network rollout and customer acquisition.

For more information, visit www.irishbroadband.ie