

## **Issued on behalf of NTR Broadband**

**NTR WIRELESS BROADBAND NOW LIVE IN GREATER BELFAST and LISBURN**

### **NTR Broadband announces commencement of £10.5M broadband roll out**

At last Greater Belfast and the surrounding area is now on the road to having 100 percent high-speed wireless broadband internet access. Many businesses and households that were not previously able to access broadband services, can now sign up with NTR Broadband as their wireless service goes live this week.

Paul O'Callaghan, Regional Director of NTR Broadband says that the company has been inundated with connection requests since they announced last month that they were to spend £10.5m over the next 5 years.

"It has been very frustrating for so many businesses and households who desperately want the flexibility and speed of Always –On broadband, only to realise that even in the parts of Belfast, Lisburn and the many surrounding more rural areas, they were not close enough to an exchange to get ADSL.

" NTR Broadband is totally committed to offering a real alternative broadband service in Northern Ireland, ensuring that both business and consumers have real choice and value for money. But more importantly, NTR Broadband is making the state of the art service available to many of those areas currently unable to receive any form of broadband.

" This announcement also means that NTR Broadband is making available next generation broadband services to Northern Ireland, which offer many distinct advantages over traditional broadband. A significant advantage is that this new broadband service enables data to be sent and received from computers at exactly the same speed and additionally, because NTR Broadband uses advanced wireless technology, it is not limited to distance from the telephone exchange. Connection costs are also very competitive with standard packages coming in at £29.99 pounds per month."

The expansion of the NTR Broadband wireless network is in keeping with government policy led by DETI, to expand fast internet access to the whole of Northern Ireland.

"The service switched on this week marks phase 1 of the Belfast and Lisburn roll out which covers most of Belfast, Lisburn and the Lagan Valley," explains Paul O'Callaghan.

" Phase 2 will ensure close to 100 % coverage is achieved, with Strabane to come on line in about two weeks along with other parts of counties Antrim, Down

and Tyrone to follow shortly."

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